





iLearningEngines Business Combination with Arrowroot

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- There may be additional risks that neither Arrowroot nor iLearningEngines presently know, or that Arrowroot nor iLearningEngines currently believe are immaterial, that could also cause actual results to differ from those contained in the forward-looking statements. In addition, forward-looking statements reflect Arrowroot's and iLearningEngines' expectations, plans, or forecasts of future events and views as of the date of this Presentation. Arrowroot and iLearningEngines anticipate that subsequent events and developments will cause Arrowroot's and iLearningEngines' assessments to change. However, while Arrowroot and iLearningEngines may elect to update these forward-looking statements at some point in the future, Arrowroot and iLearningEngines specifically disclaim any obligation to do so. These forward-looking statements should not be relied upon as representing Arrowroot's and iLearningEngines' assessments as of any date subsequent to the date of this Presentation. Accordingly, undue reliance should not be placed upon the forward-looking statements.

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Additional Information About the Proposed Business Combination and Where To Find It

— A full description of the terms of the Proposed Business Combination is provided in the Registration Statement that includes a preliminary prospectus with respect to the combined company's securities to be issued in connection with the Proposed Business Combination and a preliminary proxy statement with respect to the shareholder meeting of Arrowroot to vote on the Proposed Business Combination. Arrowroot urges its investors, stockholders and other interested persons to read the Registration Statement, including the preliminary proxy statement/prospectus, amendments thereto as well as other documents filed with the SEC because these documents will contain important information about Arrowroot, iLearningEngines and the Proposed Business Combination. After the Registration Statement is declared effective, the definitive proxy statement/prospectus to be included in the Registration Statement will be mailed to stockholders of Arrowroot as of a record date to be established for voting on the Proposed Business Combination. Once available, stockholders will also be able to obtain a copy of the Registration Statement, including the proxy statement/prospectus, and other documents filed with the SEC without charge, by directing a request to: Arrowroot Acquisition Corp., 4553 Glencoe Ave, Suite 200, Marina Del Rey, California 90292. The preliminary and definitive proxy statement/prospectus to be included in the Registration Statement, once available, can also be obtained, without charge, at the SEC's website (http://www.sec.gov).

Changes and Additional Information in Connection with SEC Filing

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TODAY'S PRESENTERS







MATTHEW SAFAII
Chairman & CEO



THOMAS OLIVIER
President & CFO



HARISH CHIDAMBARAN
Chairman & CEO



RAM PARAMESWARAN
SVP – Product & Technology





BALA KRISHNAN
President & CBO



VIVEK CHARY

VP – Business Operations
& Consulting



FARHAN NAQVI CFO



DAVID SAMUELS

Chief Legal Officer &

EVP – Corporate Affairs

ARROWROOT ACQUISITION CORP





MATTHEW
SAFAII
Chairman & CEO

- Founder and Managing Partner of Arrowroot Capital Management
- Previous experience at TA Associates and Platinum Equity



THOMAS
OLIVIER
President & CFO

- President & CFO of Arrowroot Acquisition Corp.
- Previous experience at Houlihan Lokey, Pacific Crest Securities, Brain Scientific, Mad Mobile and Morgan Stanley



DIXON
DOLL
Board Member

- Co-founder of Doll Capital Management
- Previous Board and Advisor experience at Ten Eleven Ventures, Network Equipment Technologies, DirecTV and DCM Ventures



PETER
KUPER
Board Member

- Managing Director at JF Lehman & Co. and Managing Partner at HypAdvisor Consulting
- Previously a Partner at In-Q-Tel and a Director at Cowen & Co.



WILL
SEMPLE
Board Member

- Chairperson of the Board at eBay SARL
- Leadership positions at PwC EMEA (Lead of Software Security & Assurance), Alert Logic, Euronext, NYSE, Cisco, and Hewlett-Packard



rrowroot Capital



- Arrowroot Capital Management ("Arrowroot Capital") is a private equity firm focused on growing and mature recurring revenue software businesses
- Arrowroot Capital Management seeks to partner with management teams to accelerate growth and help guide companies to its ultimate exit through equity investments
- Arrowroot Acquisition Corp. ("Arrowroot" or "the SPAC") is a special purpose acquisition company that commenced trading on Nasdaq on March 4, 2021
- Arrowroot is focused on opportunities in the enterprise software sector and announced its planned business combination with iLearningEngines on April 27, 2023

Select Arrowroot Capital Portfolio Investments

















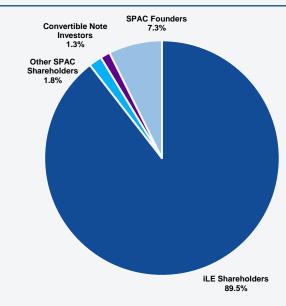
TRANSACTION OVERVIEW



Illustrative Pro-Forma Valuation at Close

(\$ in millions, except per share data and shares)	
Total Shares Outstanding at Close (M) ⁽¹⁾	138.5
Stock Price At Issue (\$)	\$10.00
Implied Post-Money Equity Value (\$M)	\$1,385
Plus: PF Debt, Including Additional Financing ⁽²⁾	187
Less: PF Cash on Balance Sheet (\$M) ⁽³⁾⁽⁴⁾	(131)
Implied Pro Forma Total Enterprise Value	\$1,441
Implied TEV / CY2023E Revenue Multiple (x)	3.4x

Pro-Forma Ownership at Close(1)



Sources & Uses of Capital

Sources	(\$M)	(%)
Existing iLearningEngines Shareholder Equity Rollover	\$1,241	89%
Available SPAC Proceeds ⁽³⁾	45	3%
Estimated iLearningEngines Cash on Balance Sheet ⁽⁴⁾	6	0%
Additional Financing	110	8%
Total Sources	\$1,402	100%

Uses	(\$M)	(%)
Existing iLearningEngines Shareholder Equity Rollover	\$1,241	89%
Net Cash on Balance Sheet ⁽⁴⁾	131	9%
Estimated Transaction Expenses	30	2%
Total Uses	\$1,402	100%

WHY WE ARE EXCITED TO PARTNER WITH ILEARNINGENGINES





We believe a partnership with Arrowroot enables iLearningEngines to capitalize on the fast-growing demand for AI solutions today while strongly positioning the business for the future

ILEARNINGENGINES STANDS OUT IN THE MARKET



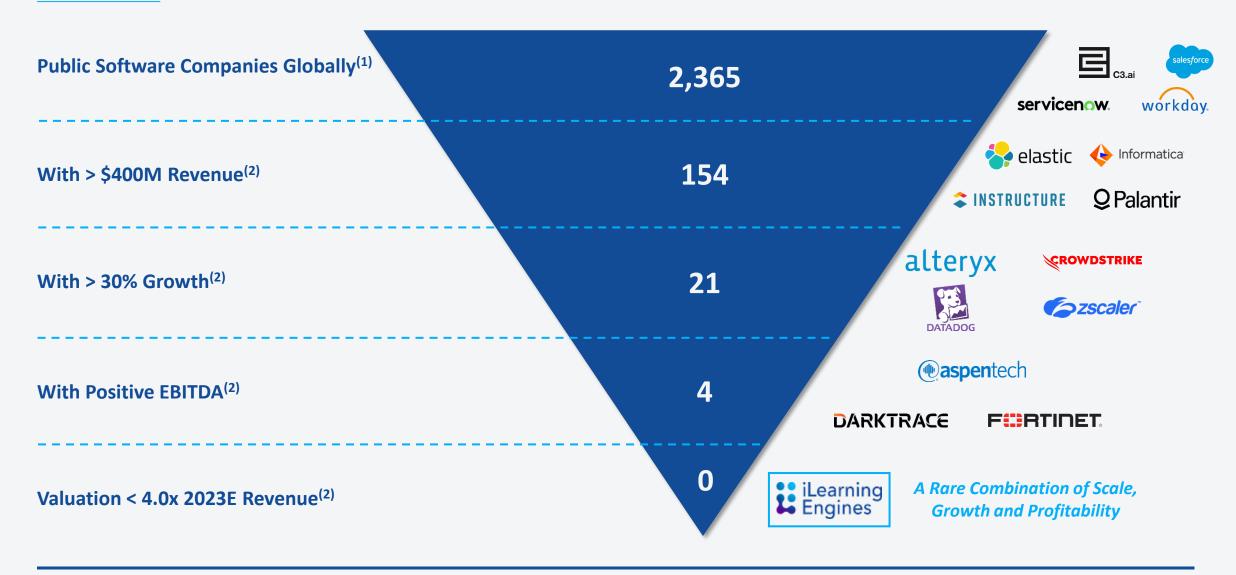


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I. Company Overview

A LETTER FROM OUR CHAIRMAN AND CEO





Fourteen years ago, my mother was diagnosed with Stage 4 breast cancer. My world was turned upside down.

During many long flights to be at her side during treatment, I truly struggled with her diagnosis. Why was this terrible disease discovered so late? Were there any warning signs we missed? I quickly realized that healthcare is focused on reacting to sickness, not on actively managing any of the specific health risks of individual patients.

In my heart, I knew there must be a way to sift through mountains of data to distinguish the "Signal" from the "Noise." If we can only find the Signal, we can vastly improve everything from healthcare to education and beyond, for our communities and our society generally.

The data is there. It is continually being generated, but its power is lost as quickly as it is created.

I founded iLearningEngines on the belief that vital content must be delivered in real time and in context for our society to leap forward. I spent nearly five years at Sun Microsystems leveraging AI principles to vastly improve computing power, which underpinned my conclusion that AI is the key to achieving my vision.

ChidambaranPK Harish Chidambaran

Chairman and CEO

ILEARNINGENGINES – INTELLIGENCE FOR THE LIMITLESS ENTERPRISE



iLearningEngines is an *out-of-the-box AI platform* that empowers customers to

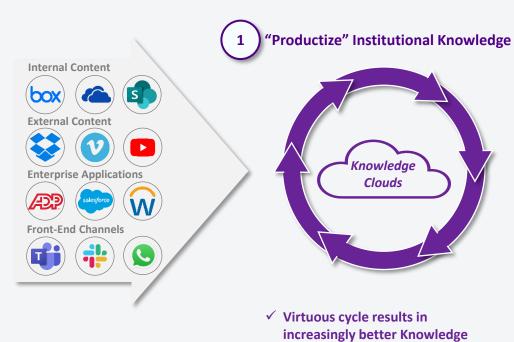
"productize" their institutional knowledge, and generate and infuse insights in the flow-of-work
to drive mission critical business outcomes



ILEARNINGENGINES – THE TECHNOLOGY



Operationalizes AI to drive mission critical outcomes



2 Generate Insights, Events & Recommendations



✓ An Out-of-the-Box AI Engine developed with proprietary specialized datasets, over \$300M+ of investments in R&D and 400k+ hours of R&D effort since inception







✓ No-code Workflow & AI Canvas that infuse AI-driven insights in the flow-of-work

Other Platform Features





Clouds over time







ILEARNINGENGINES – THE IMPACT



Driving mission critical processes across Education & Healthcare industries at massive scale

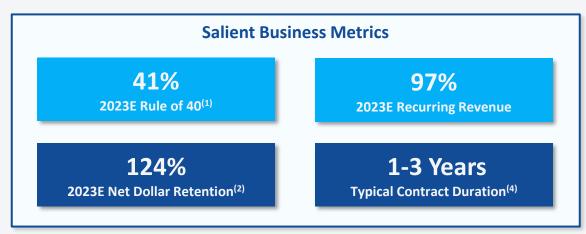
Education Healthcare **Corporate Upskilling Automotive** Oil & Gas Insurance •••• 400k+ 260+ 200k+ 140+ Sites⁽¹⁾ Users⁽¹⁾ Sites⁽¹⁾ Users⁽¹⁾ A robust and easy-to-use virtual learning ✓ Al-driven Patient Education & Care enabling experience platform learning with 24/7 virtual **Al-driven Patient Enabling Digital** automatic appointment scheduling with their support and virtual teacher guided experience doctors, reminders on prescriptions and dosage, Schools (eSchools) **Education & Care** enabling dual schooling, home schooling, hybrid and pre and post surgery care plans schooling and personalized learning Learning technology infrastructure for physical ✓ AI-powered Intelligent Disease Management schools to improve student performance-**Programs** that empowers both healthcare **Enhancing Brick & Disease Management** engagement, enhance teacher productivity, professionals and patients with learning **Mortar Schools Programs for Providers** increase parent-teacher communication, and programs to manage and control any disease foster a robust learning environment outbreaks

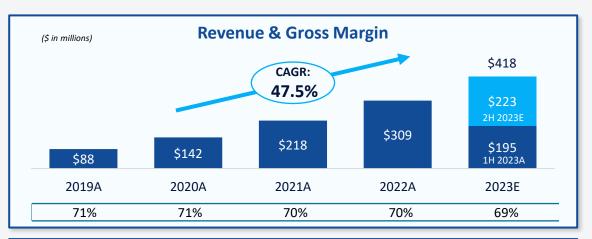
(1) Metrics as of June 30, 2023. 17

ILEARNINGENGINES – THE RESULTS



Scaled, high-growth, profitable AI platform for the enterprise







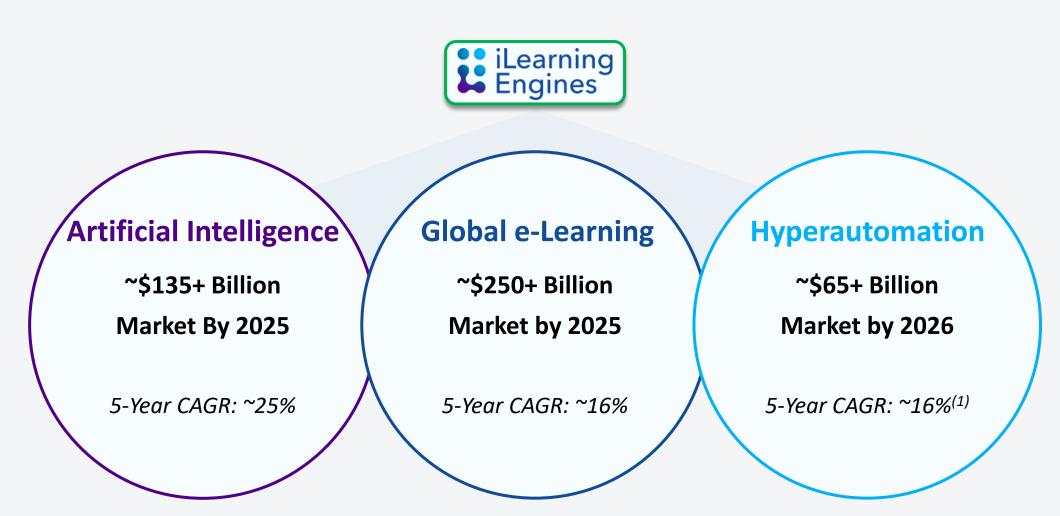




MARKET DYNAMICS



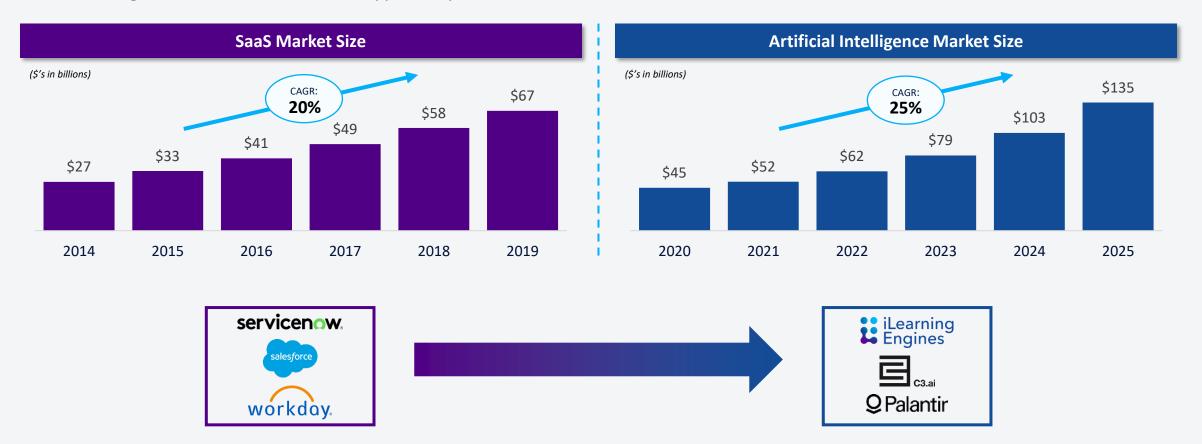
Positioned to benefit from the growth of the AI, Hyperautomation, and e-Learning markets



AI INVESTMENT OPPORTUNITY



Artificial Intelligence mirrors the SaaS market opportunity of the mid-2010s



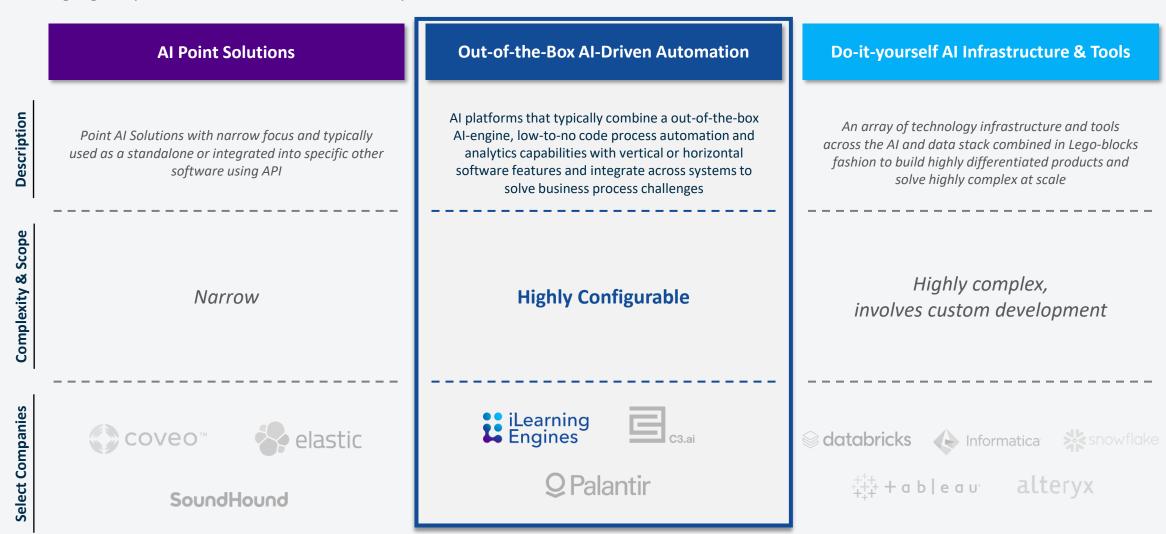
"Kurian has likened generative AI to the invention of cloud computing decades ago, a development that allowed files to be stored on remote servers rather than local devices and accessed through the internet. 'When the technology is really useful, people tend to stay with it...'"

- Wall Street Journal Article Interview 8/29/23 with Google Cloud's CEO, Thomas Kurian

OPERATIONALIZING AI FOR THE ENTERPRISE



iLearningEngines positioned as an Out-of-the-Box AI platform



II. Platform & Products Overview

VERTICALIZED APPROACH TO OPERATIONALIZING AI



Al features and products power vertical applications

Platform



'Productize" Institutional Knowledge

Knowledge Clouds



Generate Insights, Events & Recommendations

An Out-of-the-Box AI Engine



Automate Knowledge Workflows

No Code Workflow & AI Canvas

Products

Learning Automation

A product that leverages "Knowledge Clouds" and Al-led automation to enable customers to create personalized learning pathways & close performance gaps

Information Intelligence

Infuse AI in the flow-of-work and use real-time insights to drive decisions and workflows, leveraging subject matter experts ("SMEs" or "business champions") as drivers of operational improvements

Select Scaled Vertical Solutions

Automotive

Corporate Upskilling

Education

Healthcare

Insurance

Oil & Gas



workday.

1) "PRODUCTIZE" INSTITUTIONAL KNOWLEDGE

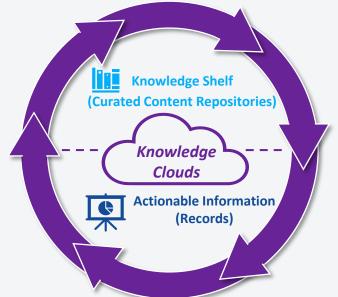


Virtuous cycle results in increasingly better Knowledge Clouds over time

ORACLE"

HubSpot

SME Cognitive AI Content Sources Engine Support **Collated Discover &** In-house content Curate Content **Aggregate** Subscribed content Free web content **Cognitive AI Integrations Enterprise Applications Engine Collated ERPs HRMS** CRM Collect **Augment** *Information* APP SAP



Extensive List of Integrations





2 GENERATE INSIGHTS, EVENTS & RECOMMENDATIONS



Cognitive AI Tools leverageable across the platform, products and vertical solutions to drive automation

Document Augmentation

- ✓ Al-powered natural language understanding
- ✓ Automatic intent identification and disambiguation
- ✓ Natural Language for synthetic data, query generation and abstractive summarization

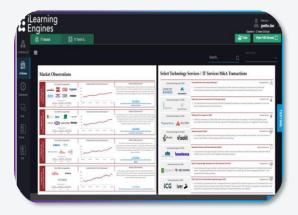
Video/Audio Content Augmentation

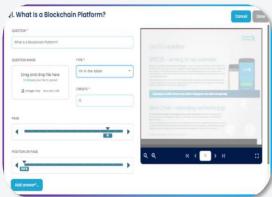
- ✓ Automatic text transcript generation for audio and video content
- ✓ Automatic intent identification and disambiguation with contextualization
- ✓ Al-generated question recommendations to augment content and make it learnable

AI-generated Question Recommendation



Context-based Search with Intent Identification





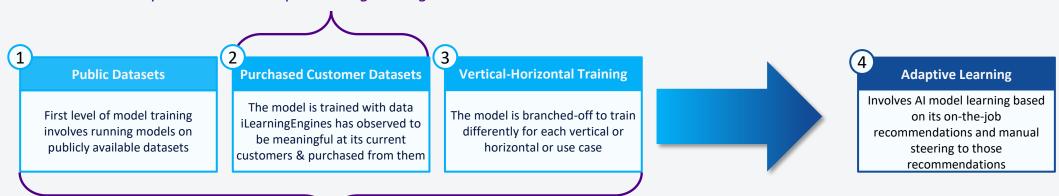


2 GENERATE INSIGHTS, EVENTS & RECOMMENDATIONS



Significant R&D investments and proprietary datasets underlie a powerful Out-of-the-Box AI Engine

\$152M+ invested to purchase proprietary datasets(1) to date to train its model and plans to continue purchasing strategic datasets



Over \$300M+ of investments, 400k+ hours of R&D effort and proprietary specialized datasets

Numerous proprietary AI algorithms, encompassing advanced machine learning, NLP, neural networks and adaptive learning models

3 AUTOMATE KNOWLEDGE WORKFLOWS



No-code Workflow & AI Canvas infuses AI-driven insights in the flow-of-work

Proliferation of Applications, Workflows and Add-ons Requires an Alternate Management Approach

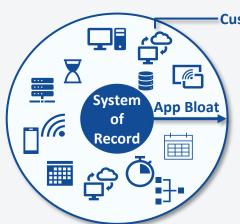


AI-Driven Workflows with a Low Code Platform, Integrating into Systems of Record for Effective Organization of Systems



Bloated Applications





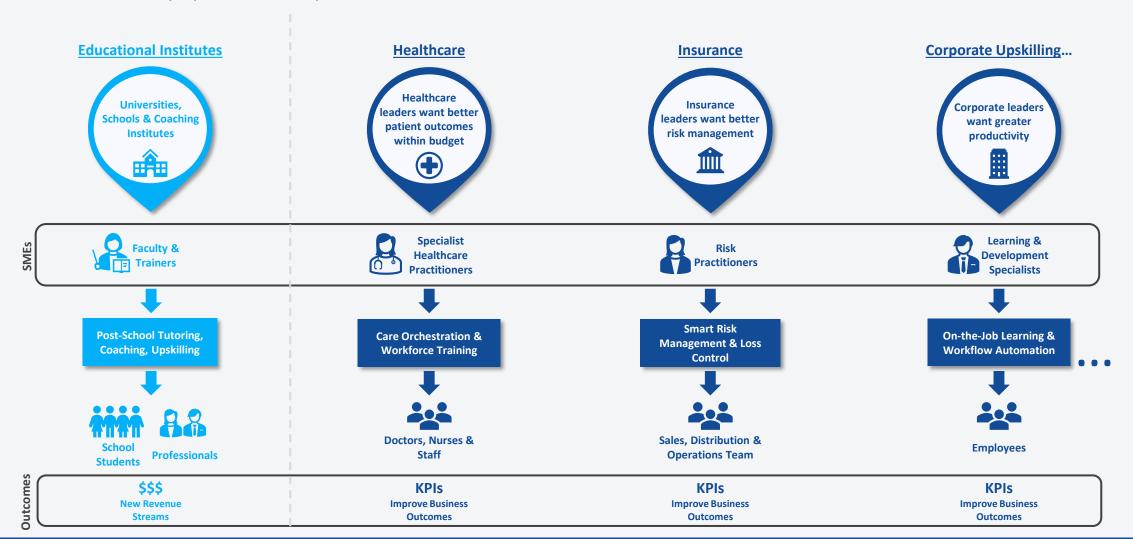




SELECT VERTICAL USE CASES



Platform built to be deployed across multiple verticals



SMEs represent subject matter experts.

CASE STUDY: OIL & GAS – FLEET OPERATIONS



Offshore fleet operator improved safety processes and employee training

Customer Problem



Industry: Oil & Gas / Shipping

Location: Middle East

iLE Customer Since: 2015

- Multiple injuries and significant damages (\$10M+) from accidents in company's extensive fleet of offshore supply vessels
- Legacy systems and home-grown processes could not support operations; offline training and content delivery introduced significant challenges in fleet operations







Knowledge Clouds integrated with the company's asset management, crew manifest and other safety systems help collate actionable intelligence and create-augment relevant training content real-time and online



Al Engine provided health, safety & environmental managers with real-time insights across processes and take risk mitigation measures



No-Code Workflow & AI Canvas helped optimize multiple workflows to:

- ✓ **Allocate crew intelligently** using insights into crew certification, experience and exposure to vessel type
- ✓ **Take preventive measures** leveraging usage data from high priority areas (docking, hazards & safety), and enforce rigorous checklists
- ✓ **Improve onboarding and upskilling programs**, including rigorous training and certifications based on relevant content

Business Outcomes & KPIs



0 lost time due to incidents for three years



Reduced risk profile



Culture of safety resonated with customers



130% increase in HSE observation cards

HSE represents health, safety & environmental.

BROAD AND GROWING VERTICAL COVERAGE



Growing use case across major segments of the economy

<u>Industry</u>	Key Areas Enhanced
Automobile	 Infuse learning into enterprise processes across enterprise systems and communication channels Track employee and partner engagement and providing real time insights to functional owners
Business Services	 Usage pattern analysis and proactive notifications to increase efficiency Usage optimizations and insights to track performance
EdTech EdTech	 Provides personalized learning pathways, customized for every student Transforms learning infrastructure of physical schools to improve engagement
Financial Services	 Al-developed financial models and document automation Fraud prevention through Al generated algorithms
Government	 Veterans' Employment and Training ("VET") and workforce reinduction readiness Government distributions processing with automation
Healthcare & Life Sciences	 Improved patient education through triggered appointment scheduling Enhanced patient engagement and outcomes within budget
Industrials	 Intelligently allocating crew members and operators Employee / safety performance indicators & support though a central dashboard
Insurance	 Improve safety and compliance with real-time reports and live dashboards Al-driven risk identification to improve customer acquisition and engagement
Logistics	 Departmental staff profiles with streamlined communication channels Al-enhanced tracking metrics to improve operational efficiency
An Oil & Gas	 Improved safety processes leveraging data from high priority areas Strengthened employee training to improve onboarding and upskilling programs
Retail	 Al technologies enhance engagement automating labor-intensive tasks Reskills existing teams, imparting the technological skills needed for modern retail
Tech, Media, & Telecom	 Al-enabled customer reps & account operations, improving efficiency Al-enhanced customer engagement and outcomes to track KPIs

Functions Served



III. Go-to-Market Strategy

GO-TO-MARKET OVERVIEW



Comprehensive strategy helping scale, expand geographic reach, generate verticalized expertise and generate operational leverage



A combination of channel-partner network ("CP") and direct sales ("DS") leverages the geographic reach and vertical expertise at these partners and strategically focuses direct selling efforts on salient accounts



1,000+ enterprise end customers⁽¹⁾⁽²⁾ across multiple verticals and 4M+ licensed users⁽¹⁾⁽²⁾ leverage iLearningEngines AI-led automation in the flow of their work



Channel partners with expertise in advising on and implementing iLearningEngines at end-customers, often providing dedicated business development resources

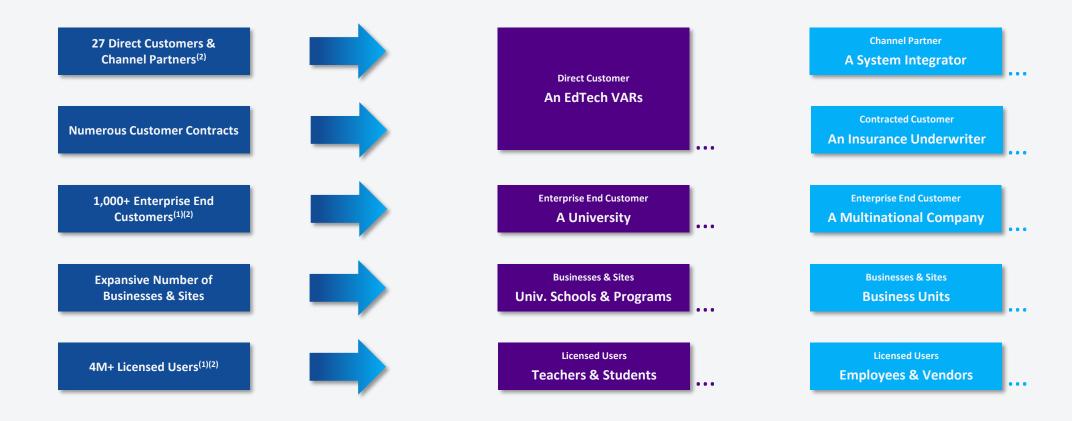


Bundled support accelerates adoption, helps scale the usage of solutions at customers and drives stickiness

LEVERAGING RELATIONSHIPS TO SCALE REACH



An expansive funnel of relationships allows iLearningEngines to reach end users at scale



HIGHLY CURATED CHANNEL PARTNER NETWORK

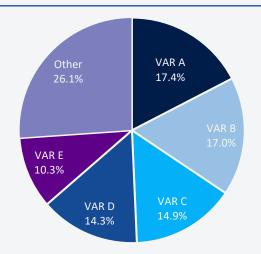


Deep relationship spanning sales, marketing, product, and support

Channel Partner Relationship Dynamics

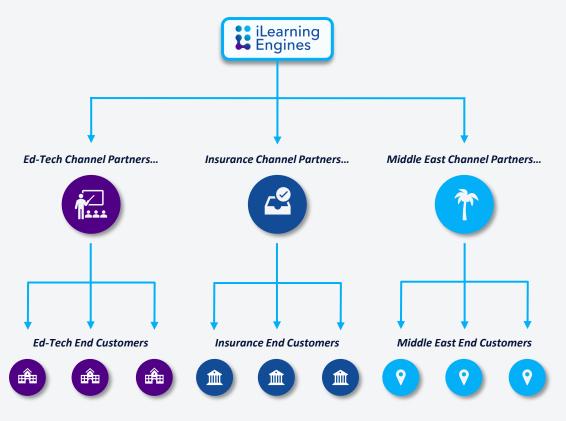
- A network of channel partners that provide iLearningEngines access to enterprise customers across US, Middle East, Australia, UK and Indian markets
- Channel partners use a combination of white-labeling, bundling and pure reselling iLearningEngines' products and have flexibility on pricing the products
- Channel Partners often provide discovery, proof-of-concept ("PoC") and onboarding support services to customers; most Channel Partners handle the simpler level 3 issues and the intermediate level 2 topics; iLearningEngines addresses complex level 1 matters
- Channel Partners often commit business development resources towards iLearningEngines' business development effort

Revenue by Channel Partner / Direct Customers⁽¹⁾



Channel Partner Structure

iLearningEngines' channel partnerships have allowed the Company to gain exposure in various horizontal, vertical and geographic end customers



GLOBAL ENTERPRISE CUSTOMER BASE



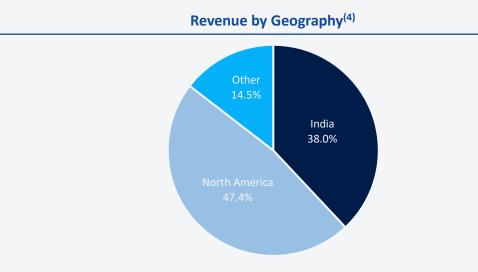
Diverse global enterprise customer list across various industry verticals

Customer Profile

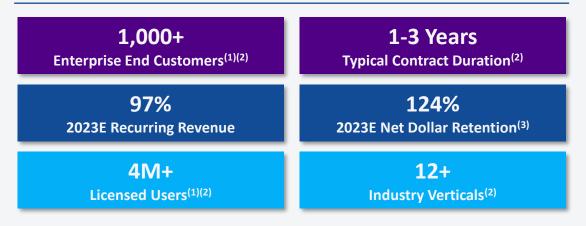
- iLearningEngines helps 1,000+ enterprise end customers⁽¹⁾ across multiple industry verticals achieve their learning, automation and information intelligence goals
- Customers operate across a variety of verticals, including education, healthcare, insurance, manufacturing, energy and utilities
- High retention rates driven by highly satisfied customers that are expanding adoption of iLearningEngines across their organizations

Representative End Customers⁽⁵⁾

A \$15B+ Revenue A ~30K Employee A \$3B+ Revenue Tax Automobile & A 25K+ Student **Preparation Services** IT Services Manufacturing **Public University** Business Company Conglomerate A ~27K Employee **Leading Multi-Stream Global Property & Leading Managed Insurance Claims Casualty Insurance Coaching Platform for** Care Service Provider **Software & Services** Company **Schools** of Quality Solutions Provider



Key Customer Metrics



IV. Financial Overview

FINANCIAL HIGHLIGHTS



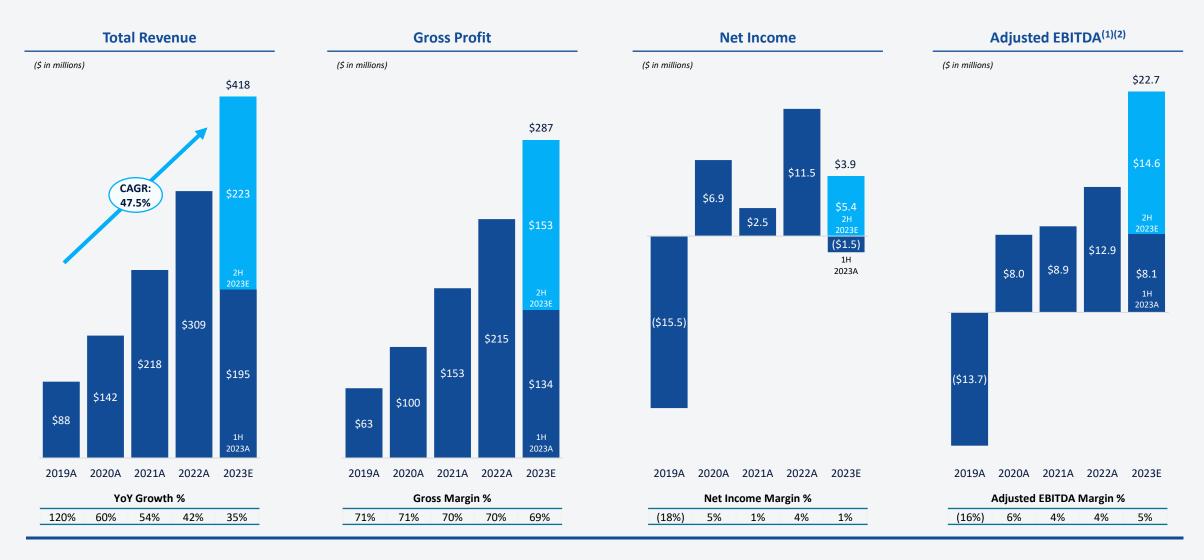
Proven business model with potential for growth and margin expansion



ORGANIC REVENUE GROWTH AND INCREASING PROFITABILITY



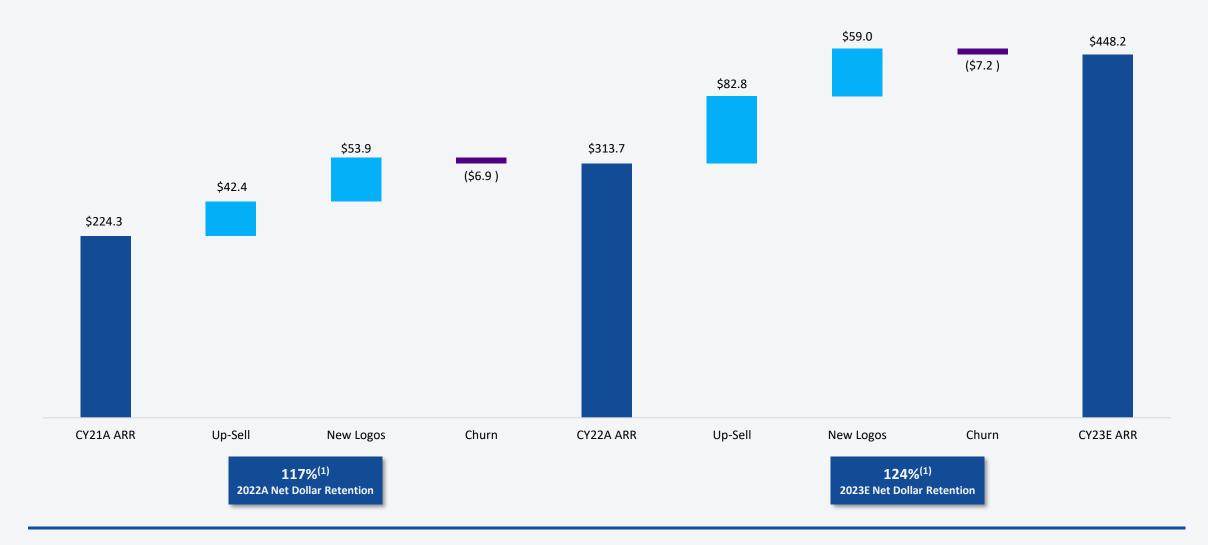
Track record of growth and profitability



MIX OF NEW LOGOS & UPSELL DRIVING GROWTH



Improving gross and net revenue retention



OPERATING MODEL



Business built to potentially reach higher margins at full scale

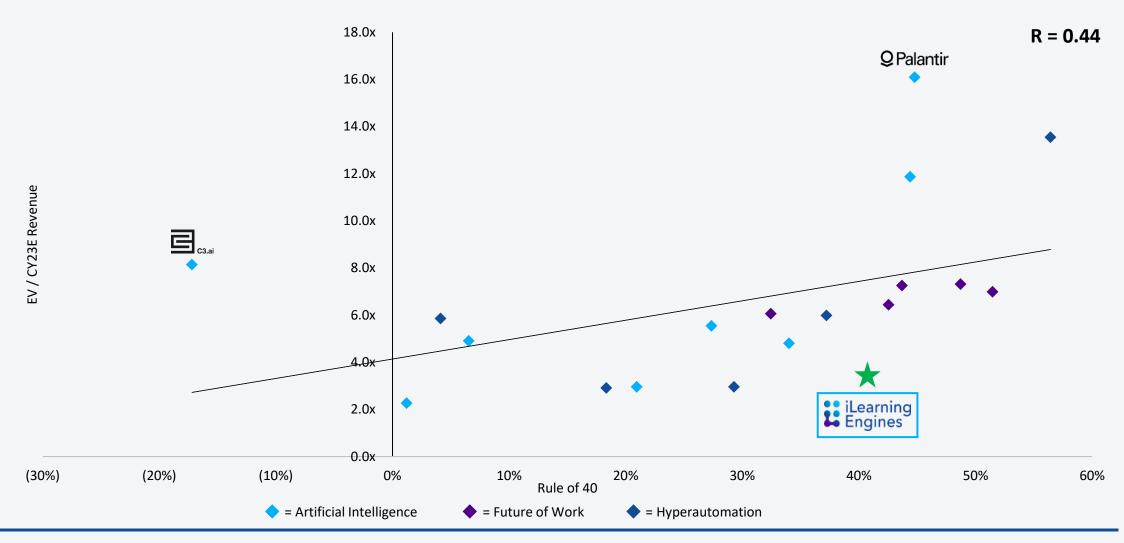
% of Revenue	2019A	2020A	2021A	2022A	2023E	
Revenue Growth	120%	60%	54%	42%	35% 69% 31%	
Gross Margin	71%	71%	70%	70%		
S&M	26%	28%	32%	32%		
R&D	56%	36%	33%	32%		
G&A	4%	1%	2%	3%	3%	
Adj. EBITDA Margin ⁽¹⁾	(16%)	6%	4%	4%	5%	

V. Appendix: Comparable Company Benchmarking

RULE OF 40 COMPARISON TO PUBLIC COMPARABLES



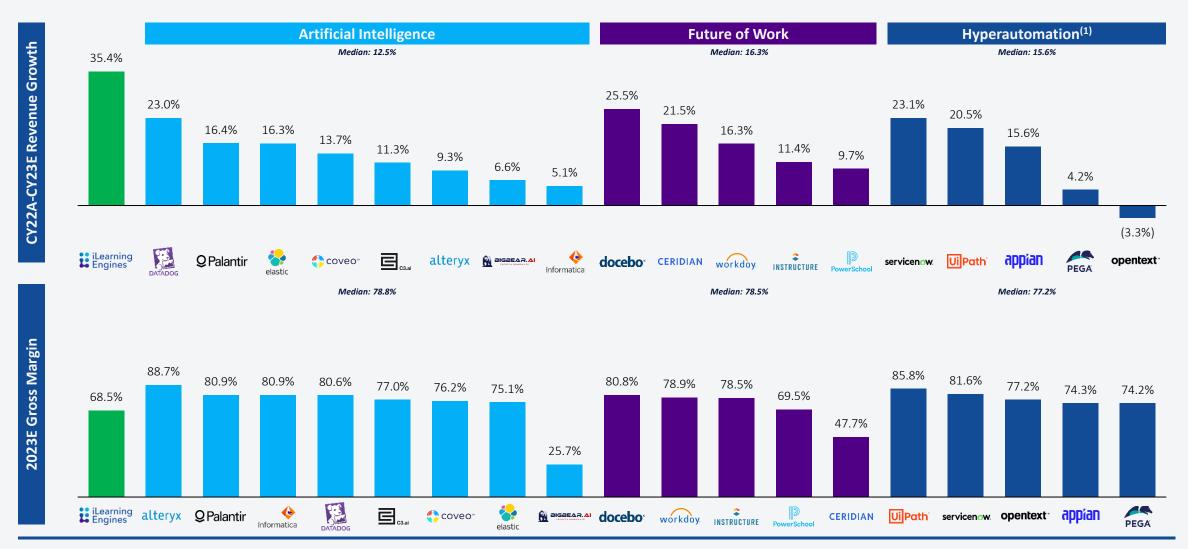
iLearningEngines' current valuation of 3.4x is positioned well to expand as the company scales through access to the public capital markets



COMPARABLE COMPANY BENCHMARKING



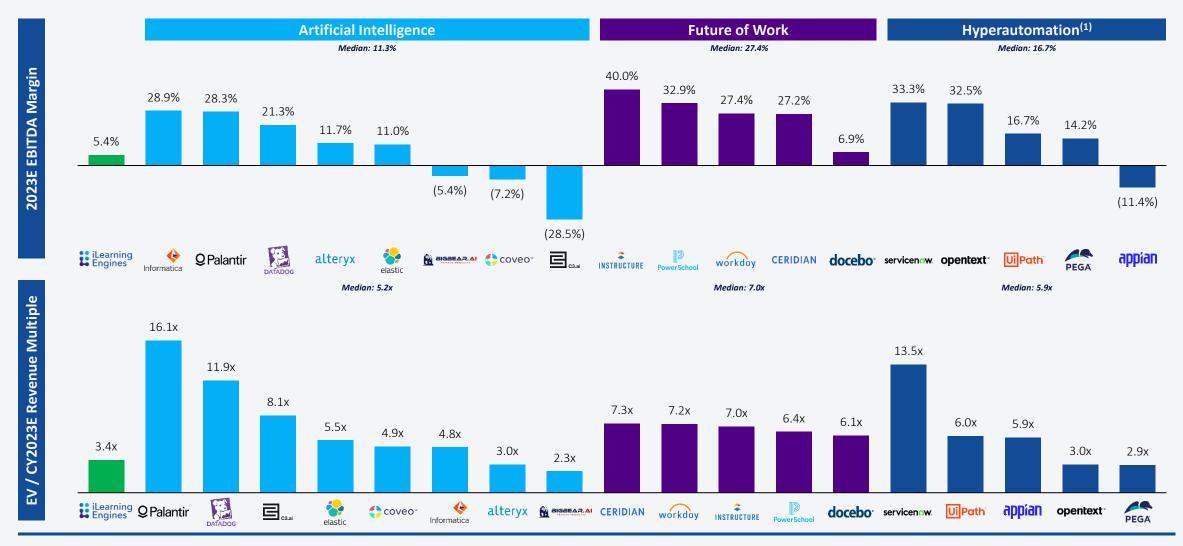
Revenue Growth and Gross Margin Benchmarking



COMPARABLE COMPANY BENCHMARKING CONT'D



EBITDA Margin and Valuation Benchmarking



VI. Appendix: Supplementary Information

ILEARNINGENGINES MANAGEMENT TEAM



A highly experienced, diverse team that has worked across various industry leading businesses



HARISH CHIDAMBARAN

Chairman & CEO

Founded iLE in 2010

Nearly 20+ years of executive experience in the technology industry



BALA KRISHNAN President & CBO

 Joined iLE in 2014 and has led Company's sales and GTM efforts through nearly a decade of hyper growth

 Held prior roles at IBS Software, Solutions Middle East, and BCL Hewlett Packard

ibssoftware





FARHAN NAQVI CFO

- Joined iLE in 2019 and serves as the Chief Financial Officer
- Previous technology investment banker at Deutsche Bank
- Held prior roles at MHT Partners, Nomura, Bain & Company, and EY





NOMURA



SANJEEV MENON Chief Architect - Al

 Joined iLE in 2019 Chief AI Architect in the Research and Development department

Prior to iLE, worked in multiple roles across Altisource, Deloitte, EY and PwC



Deloitte.





SVP – Products & Technology



Prior to iLE, served a variety of roles at Infosys Ltd., most recently as Practice Manager and Vertical Head of Digital Department from 2015 -2019, managing P&L for a \$100 million USD portfolio







VIVEK CHARY

VP - Business **Operations & Consulting**



 Previously held multiple roles at Infosys Ltd. beginning in 2007, most recently serving as a Principal Consultant from 2014 - 2019









SHAN WANG VP - Customer Success & Architectures



ROGER DUFFIELD GM - Risk Management



Director - Customer Success & Operations



PRIYA PINTO AVP - Marketing



DAVID SAMUELS



ORGANIZATIONAL SUMMARY



iLearningEngines organizational summary & geographic distribution



Harish Chidambaran Chairman & CEO

Bala Krishnan
President & CBO

Farhan Naqvi CFO Ram Parameswaran SVP – Product & Technology

Employee Breakout by Department

Customer Support

iLearningEngines Employees: 0

Contracted Employees: 174

Sales & Marketing

iLearningEngines Employees: 18

Contracted Employees: 68

Finance & Compliance

iLearningEngines Employees: 3

Contracted Employees: 0

Research & Development

iLearningEngines Employees: 70

Contracted Employees: 165

Total iLearningEngines Employees: 92

Employee & Contracted Employees Distribution by Geography

456

India

26United States

14
United Arab Emirates

2United Kingdom

Total Contracted Employees: 407

LAustralia

Figures as of June 30, 2023.

PRODUCT: LEARNING AUTOMATION



Enables customers to create personalized learning pathways & close performance gaps

Features & Functionality	Product Benefits			
	Curate learning journeys for individuals using advanced AI models			
Knowledge Cloud	Capture event triggers to deliver learning assets to employee and partners			
Al Enabled Workflows	Automate workflows and deliver Learning into enterprise processes			
	Organize and collate content using Smart AI tagging			
Al Assists for Enterprise Functions	Build a repository of detailed reports for learners, trainers and managers			
	Business Characteristics			
Personalized Learning Pathways	Core Target Market: Ed-tech organizations and medium-to-large enterprises seeking to modernize their learning and close business performance gaps			
Omnichannel Delivery	Revenue Model: Subscription + implementation services			
	Delivery: White label or bundled			
Learning in the Flow of Work	Architecture: Multi-tenant, cloud native with ability to work on-premises			

PRODUCT: INFORMATION INTELLIGENCE



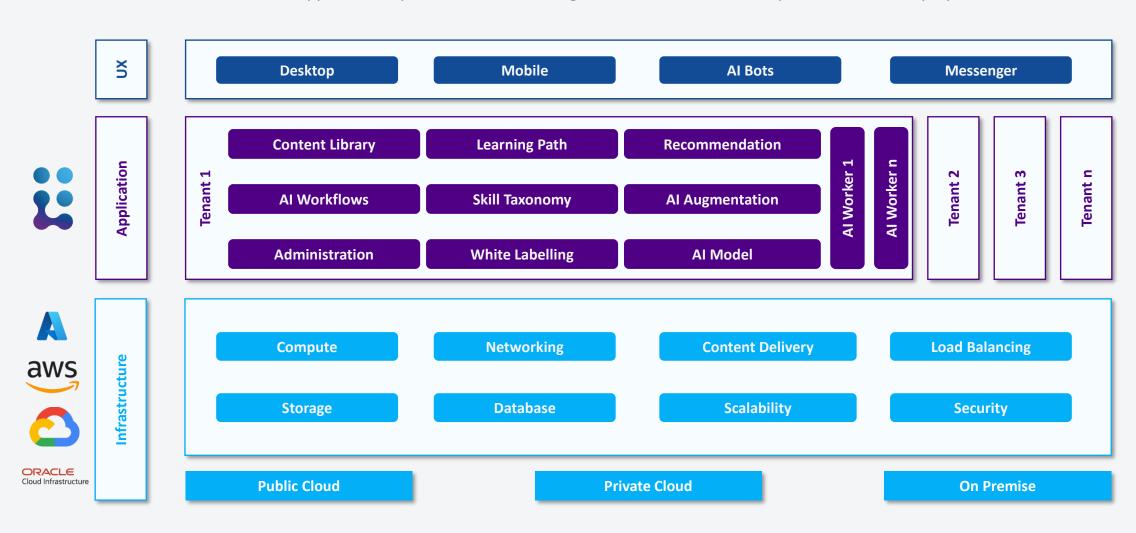
Infuse AI in the flow-of-work and use real-time insights to drive operational improvements

Features & Functionality	Product Benefits			
	Individualized user journeys and granular personalization			
Al Recommendation Engine	Combines in-process learning and industry use cases to provide expert support			
Al Industry Expert Assist	Al Insights help drive preventive and predictive decision making			
Al moustry Expert Assist	Automated training and Enterprise Risk assessments improves compliance			
Al Automation Engine	On-premises or in-cloud deployment allows for seamless configuration			
	Business Characteristics			
Smart Risk Management	Core Target Market: Medium-to-large enterprises seeking to improve their operationalize processes by infusing AI real-time driven insights in the flow of work			
iLE 360 – Outcome Score Card	Revenue Model: Subscription + implementation services			
Allesiabte	Delivery: White label or bundled			
Al Insights	Architecture: Multi-tenant, cloud native with ability to work on-premises			

MULTI-TENANT CLOUD ARCHITECTURE



Multi-tenant cloud architecture that supports multiple customers on a single instance and can be adapted for various deployment models



FLEXIBLE DEPLOYMENT ACROSS A RANGE OF CUSTOMER INFRASTRUCTURES



Architecture supports use of iLearningEngines instances as well as deployment at customer public, private or hybrid clouds

Public	

Private Cloud

iLearningEngines Cloud

iLE Platform, Learning Automation Product, Information Intelligence Product iLE Platform, Learning Automation Product, Information Intelligence Product Verticalized Learning Automation for Educational Institutions (e-Schools – Coaching Platform)

Dedicated customer instances deeply integrated with their enterprise systems

Dedicated customer instances deeply integrated with their enterprise systems

Centralized cloud platform, Value-Added Partner
Hosted White Labeled Platform

Single instance provides for multiple business units and enterprise-wide AI workers

Single instance provides for multiple departments and function-wise AI workers

Platform serves multiple end-customers with various uses cases at each of these end customers

Cloud Hosting Provider Infrastructure



Product

Deployment

Multi-Tenancy

Infrastructure











Customer Infrastructure Hybrid or On-Premise VMWare Installations





iLearningEngines Cloud or Value-Added Partner Cloud Provider





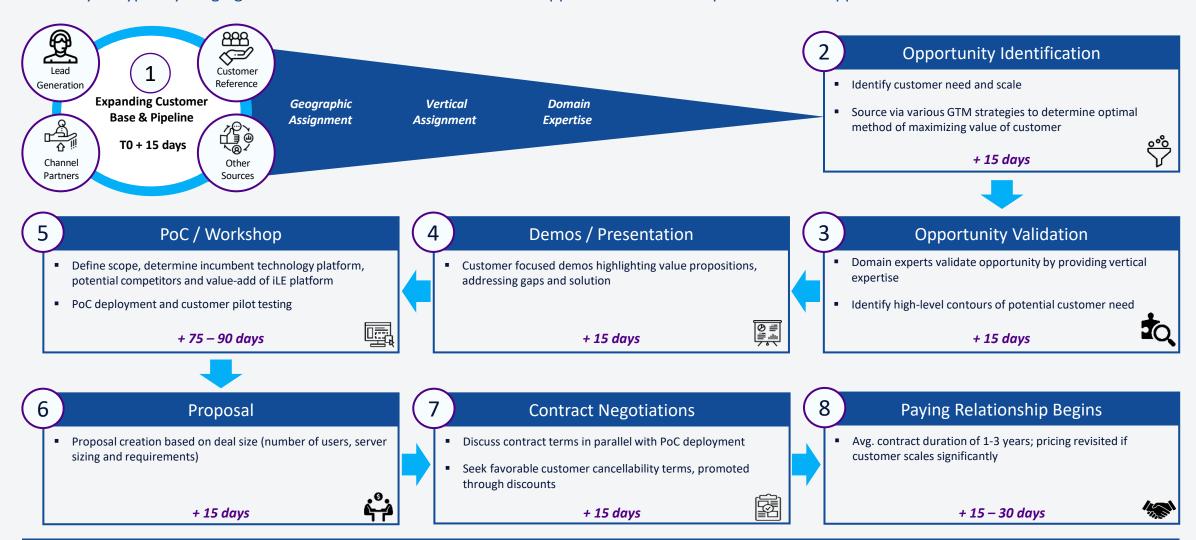




A POC-LED SALES PROCESS DRIVING HIGH CONVERSION



A sales cycle typically ranging from 6 – 12 months across both direct approach and channel partner driven approach



PoC represents proof of concept. 52

KEY STRATEGIC PARTNER OVERVIEW



VAR D is a product engineering & outsourced services firm with a global footprint



Channel Partnership

iLearningEngines has visibility on the end customer and VAR D earns partner commissions on the customers / revenue they provide (14.3% of revenue in 2022A)



Support Services Partnership

VAR D provides customer support services (~150 professionals⁽¹⁾) to iLearningEngines' customers to fix bugs, test performance and provide other services



Outsourced Product Engineering

VAR D provides outsourced product engineering services (~100 engineers⁽¹⁾) to help iLearningEngines build its platform and product capabilities



Product Development

VAR D has financed development of software features for customers since 2014. iLearningEngines has an outstanding debt balance totaling \$48.3 million as of June 30, 2023

VAR D has been instrumental in iLearningEngines' growth and has been a strategic partner since 2012

NON-GAAP RECONCILIATIONS



Reconciliation to Adjusted EBITDA

		Fiscal Year				
	(\$ in millions)	2019A	2020A	2021A	2022A	2023E
	Net Income	(\$15.5)	\$6.9	\$2.5	\$11.5	\$3.9
	Depreciation & Amortization	0.0	0.0	0.0	0.1	0.1
	Amortization of Capitalized Software Development	0.0	0.0	0.0	0.0	0.0
	Amortization of Capitalized Contract Fulfillment	0.0	0.0	0.0	0.0	0.0
	Interest Expense	1.8	1.1	5.0	6.6	7.4
	Income Tax Expense	0.0	0.0	0.0	(6.0)	0.5
	GAAP EBITDA ⁽²⁾	(\$13.7)	\$7.9	\$7.6	\$12.2	\$12.0
1 2 3 4	EBITDA Margin	(15.5%)	5.6%	3.5%	3.9%	2.9%
	One-time Transaction Costs	0.0	0.0	1.1	1.0	5.0
	Changes in Fair Values of Warrant Liability & Convertible Note	0.0	0.0	0.1	(0.2)	5.1
	Prepayment Charges on Extinguished Debt	0.0	0.0	0.0	0.0	0.6
	Other Expense	0.0	0.0	0.0	0.0	0.0
	Share-Based Compensation Expense	0.0	0.1	0.0	0.0	0.0
	Adjusted EBITDA ⁽¹⁾⁽²⁾	(\$13.7)	\$8.0	\$8.9	\$12.9	\$22.7
	Adj. EBITDA Margin	(15.5%)	5.6%	4.1%	4.2%	5.4%

Adjustments Commentary

- 1 Non-recurring costs (including legal and administrative) related primarily to the SPAC transaction, which are truly one-time in nature and are not expected to be incurred again.
- 2 ~\$5.1M aggregate "change in fair value" of convertible notes and warrants.
- 3 Prepayment charges on extinguished debt.
- 4 Primarily forex translation effects and deferred tax expenses.
- Non-cash expense related to the equity compensation awarded to employees.

RISK FACTORS



All references to "iLearningEngines," the "Company," "we," "us" or "our" refer to iLearningEngines and its consolidated subsidiaries prior to the closing of the Proposed Business Combination with Arrowroot and to references to the "New iLearningEngines" refer to the combined company after the closing of the Proposed Business Combination. The risks presented below are certain of the general risks related to the business of the Company, Arrowroot and the Proposed Business Combination and such list is not exhaustive. The list below is qualified in its entirety by disclosures contained in documents filed, or expected to be filed, or furnished by Arrowroot and the Company with the SEC.

Risks Related to Our Business, Products, Operations, and Industry

- We have a history of net losses and could continue to incur substantial net losses in the future.
- Our recent rapid growth may not be indicative of our future growth. Our rapid growth also makes it difficult to evaluate our future prospects and may increase the risk that we will not be successful.
- We may not be able to successfully manage our growth and, if we are not able to grow efficiently, we may not be able to reach or maintain profitability, and our business, financial condition, and results of operations could be harmed.
- Because we derive substantially all of our revenue from our learning automation and information intelligence offerings, failure of this platform to satisfy customer demands could adversely affect our business, results of operations, financial condition, and growth prospects.
- If we are unable to attract new customers, our business, financial condition, and results of operations will be adversely affected.
- If we are not able to expand our usage by existing customers, or our existing customers do not renew their subscriptions, our business, financial condition, and results of operations will be adversely affected.
- A limited number of channel partners represent a substantial portion of our revenue and ARR. If we fail to retain these channel partners, our revenue and ARR could decline significantly.
- Third parties with whom we do business may be unable to honor their obligations to us or their actions may put us at risk.
- We rely on a channel partner for key business development, administrative, operational and other functions that are important to our business. The loss of this service provider could materially and adversely affect our business, results of operations and financial condition.
- If, in the future, we decide to perform business development, administrative, operational and other functions internally that we currently rely on third parties to perform, our business could be harmed by our limited experience and related capabilities.
- The markets in which we participate are competitive and, if we do not compete effectively, our business, financial condition, and results of operations could be harmed.
- If we fail to continue to differentiate our platform and products from those offered by our competitors, then our business, results of operations, and financial condition may be harmed.
- The success of our platform relies on the ability of our Al-enabled ecosystem to create broad solutions across corporate functions, and a failure to do so would adversely affect our business, financial condition, and results of operations.
- Unfavorable conditions in our industry or the global economy, or reductions in customers' spending on learning automation, could limit our ability to grow our business and negatively affect our results of operations.
- Our projected financial information is subject to significant risks, assumptions, estimates and uncertainties. Our operating and financial result forecasts rely in large part upon assumptions and analyses developed internally. If these assumptions and analyses prove to be incorrect, our actual and expected operating results may differ materially from our expectations.
- If we fail to retain and motivate members of our management team or other key employees or to integrate new team members, fail to execute management transitions, or fail to attract additional qualified personnel to support our operations, our business and future growth prospects could be harmed.
- Market adoption of automated learning solutions is relatively new and may not grow as we expect, which may harm our business and results of operations.
- We may need to change the contract terms, including our pricing model, for our platform which in turn would impact our operating results.



- We rely on our channel partners to generate a substantial amount of our revenue, and if we fail to expand and manage our distribution channels, our revenue could decline and our growth prospects could suffer.
- If we and our channel partners fail to provide sufficient high-quality consulting, training, support, and maintenance resources to enable our customers to realize significant business value from our platform, we may see a decrease in customer adoption of our platform.
- If we are not able to introduce new features or services successfully and to make enhancements to our platform or products, our business and results of operations could be adversely affected.
- We target enterprise customers, and sales to these customers involve risks that may not be present or that are present to a lesser extent with sales to smaller entities.
- If our marketing strategies fail to lead to customers purchasing paid licenses, our ability to grow our revenue will be adversely affected.
- Real or perceived errors, failures, or bugs in our platform and products could adversely affect our business, results of operations, financial condition, and growth prospects.
- Incorrect or improper implementation or use of our platform and products could result in customer dissatisfaction and harm our business, results of operations, financial condition, and growth prospects.
- We expect fluctuations in our financial results, making it difficult to project future results, and if we fail to meet the expectations of securities analysts or investors with respect to our results of operations, our stock price could decline.
- If the estimates and assumptions we have used to calculate the size of our addressable market opportunity are inaccurate, our future growth rate may be limited.
- We may require additional capital to support the growth of our business, and this capital may not be available on acceptable terms, if at all.
- If we fail to maintain and enhance our brand, our ability to expand our customer base will be impaired and our business, financial condition, and results of operations may suffer.
- If we are unable to ensure that our platform integrates with a variety of software applications that are developed by others, including our integration partners, we may become less competitive and our results of operations may be harmed.
- If we cannot maintain our corporate culture as we grow, our success and our business and competitive position may be harmed.
- Our growth strategy relies in part on making accretive strategic investments. Acquisitions, strategic investments, partnerships, or alliances could be difficult to identify, pose integration challenges, divert the attention of management, disrupt our business, dilute stockholder value, and adversely affect our business, financial condition, and results of operations.
- Our business, financial condition, results of operations, or cash flows could be significantly hindered by the occurrence of a natural disaster, military action, terrorist attack, or other catastrophic event.
- Any future litigation against us could be costly and time-consuming to defend.
- Indemnity provisions in various agreements to which we are party potentially expose us to substantial liability for potential losses, including those arising from intellectual property or data protection claims.
- Our outstanding indebtedness could adversely affect our financial condition and our ability to operate our business and pursue our business strategies and we may not be able to generate sufficient cash flows to meet our debt service obligations.
- Unfavorable media coverage could materially adversely affect our business, brand image or reputation.
- We rely on cross-functional data sets from our customers. If we are not able to acquire or utilize such data sets, or regulations limit us from doing so, our business, financial condition, and results of operations could be adversely affected.
- Our current operations are international in scope, and we plan further geographic expansion, creating a variety of operational challenges.



Risks Related to Data Privacy and Cybersecurity

- We are subject to stringent and changing obligations related to data privacy and security. Our actual or perceived failure to comply with such obligations could lead to regulatory investigations or actions; litigation; fines and penalties; disruptions of our business operations; reputational harm; loss of revenue or profits; loss of customers or sales; and other adverse business consequences.
- If our information technology systems or data, or those of third parties upon which we rely, are or were compromised, we could experience adverse consequences resulting from such compromise, including but not limited to regulatory investigations or actions; litigation; fines and penalties; disruptions of our business operations; reputational harm; loss of revenue or profits; loss of customers or sales; and other adverse consequences.

Risks Related to Regulatory Compliance and Governmental Matters

- We are subject to anti-corruption, anti-bribery, anti-money laundering, and similar laws, and noncompliance with such laws can subject us to criminal or civil liability and harm our business, financial condition, and results of operations.
- Sales to highly regulated organizations are subject to a number of challenges and risks.
- We are subject to governmental export and import controls that could impair our ability to compete in international markets or subject us to liability if we violate the controls.
- We may be subject to state unauthorized practice of medicine or corporate practice of medicine restrictions.
- If the FDA determines our AI Platform is a medical device, our business could suffer.

Risks Related to Our Intellectual Property

- Any failure to obtain, maintain, protect, or enforce our intellectual property and proprietary rights could impair our ability to protect our proprietary technology and our brand.
- We may become involved in lawsuits to protect or enforce our intellectual property, which could be expensive, time consuming, and unsuccessful.
- If we are unable to protect the confidentiality of our trade secrets, our business and competitive position would be harmed.
- We may be subject to claims that our employees, consultants, or advisors have wrongfully used or disclosed alleged trade secrets of their current or former employers or claims asserting ownership of what we regard as our own intellectual property.
- We use open-source software in our products, which could negatively affect our ability to sell our services or subject us to litigation or other actions.
- If we cannot license rights to use technologies on reasonable terms, we may be unable to license rights that are critical to our business.
- We may become subject to intellectual property claims from third parties, which may subject us to significant liability, increased costs, and impede our ability to operate our business.

Risks Related to Tax and Accounting Matters

- Our corporate structure and intercompany arrangements cause us to be subject to the tax laws of various jurisdictions, and we could be obligated to pay additional taxes, which could materially adversely affect our business, financial condition, results of operations, and prospects.
- Changes in tax laws or tax rulings could materially affect our financial condition, results of operations, and cash flows.
- Changes in our effective tax rate or tax liability may have an adverse effect on our results of operations.
- Our business may be subject to sales and other taxes.
- Our ability to use our net operating losses ("NOLs") to offset future taxable income may be subject to certain limitations.
- Our reported financial results may be adversely affected by changes in GAAP.
- Our revenue recognition policy and other factors may cause variability of our financial results in any given period and make them difficult to predict.



Risks Related to the Business Combination and New iLearningEngines

- If the perceived benefits of the Business Combination do not meet the expectations of investors or securities analysts, the market price of Arrowroot's common stock may decline before the Closing, or the market price of New iLearningEngines' securities may decline after the Closing.
- Nasdag may not list New iLearningEngines' Common Stock, which could limit investors' ability to make transactions in New iLearningEngines' Common Stock and subject it to additional trading restrictions.
- Legal proceedings in connection with the Business Combination, the outcomes of which are uncertain, could delay or prevent the completion of the Business Combination.
- The announcement of the Business Combination could disrupt iLearningEngines' relationships with its customers, providers, business partners and others, as well as its operating results and business generally.
- Third parties may terminate or alter existing contracts or relationships with Arrowroot or iLearningEngines.
- We anticipate spending substantial funds in connection with the tax liabilities that arise upon the settlement of RSUs and the vesting of restricted stock as a result of this offering.
- Subsequent to the consummation of the Business Combination, New iLearningEngines may be required to take write-downs or write-offs, restructuring and impairment or other charges that could have a significant negative effect on its financial condition, results of operations and share price, which could cause you to lose some or all of your investment.
- Arrowroot and iLearningEngines will incur significant transaction and transition costs in connection with the Business Combination.
- Future resales of New iLearningEngines' securities may cause the market price of such securities to drop significantly, even if New iLearningEngines' business is doing well.
- New iLearningEngines may issue additional shares or other equity securities without your approval, which would dilute your ownership interest and may depress the market price of New iLearningEngines' Common Stock.
- Fluctuations in operating results, quarter to quarter earnings and other factors, including incidents involving customers and negative media coverage, may result in significant decreases in the price of New iLearningEngines' securities.
- An active market for New iLearningEngines' securities may not develop, which would adversely affect the liquidity and price of New iLearningEngines' securities.
- Our President and Chief Executive Officer has control over key decision making as a result of his control of a majority of our common stock.
- Concentration of ownership after the Business Combination may have the effect of delaying or preventing a change in control.
- Claims for indemnification by New iLearningEngines' directors and officers may reduce its available funds to satisfy successful third-party claims against New iLearningEngines and may reduce the amount of money available to New iLearningEngines.
- New iLearningEngines will be deemed to be an "emerging growth company" and, as a result of the reduced disclosure and governance requirements applicable to emerging growth companies, New iLearningEngines' Class A shares may be less attractive to investors.
- Anti-takeover provisions contained in the Proposed Charter and Proposed Bylaws, as well as provisions of Delaware law, could impair a takeover attempt.

Risks Related to Being a Public Company

- We do not have experience operating as a United States public company and may not be able to adequately develop and implement the governance, compliance, risk management and control infrastructure and culture required for a public company, including compliance with the Sarbanes Oxley Act.
- We will incur increased costs as a result of preparing to operate as a public company, and our management will be required to devote substantial time to new compliance initiatives and corporate governance practices. We may fail to comply with the rules that apply to public companies, including Section 404 of the Sarbanes-Oxley Act, which could result in sanctions or other penalties that would adversely impact our business.



- Our management has identified material weaknesses in our internal control over financial reporting and we may identify additional material weaknesses in the future. If we fail to remediate the material weaknesses or if we otherwise fails to establish and maintain effective control over financial reporting, we may adversely affect our ability to accurately and timely report our financial results, and may adversely affect investor confidence and business operations.
- If we fail to maintain an effective system of disclosure controls and internal control over financial reporting, our ability to produce timely and accurate financial statements or comply with applicable regulations could be impaired.

Risks Related to Arrowroot's Business and the Business Combination

- The Business Combination and New iLearningEngines becoming a publicly listed company as a result of the Merger differs significantly from an underwritten initial public offering.
- The unaudited pro forma financial information included herein may not be indicative of what New iLearningEngines' actual financial position or results of operations would have been.
- Arrowroot's Sponsor, officers and directors have agreed to vote in favor of the Business Combination, regardless of how the Public Stockholders vote.
- Arrowroot may not be able to consummate an initial business combination within the required time period, in which case it would cease all operations except for the purpose of winding up and it would redeem the Public Shares and liquidate, in which case the Public Stockholders may only receive \$10.00 per share, or less than such amount in certain circumstances, and the Public Warrants will expire worthless.
- Arrowroot's Sponsor, directors, officers, advisors and their affiliates may elect to purchase Public Shares or Public Warrants, which may influence the vote on the Business Combination and reduce the public "float" of Arrowroot Class A Common Stock.
- The Arrowroot Warrants are accounted for as liabilities and the changes in value of the Arrowroot Warrants could have a material effect on its financial results.
- The future exercise of registration rights may adversely affect the market price of New iLearningEngines Common Stock.
- At Closing, the trading price per share value of New iLearningEngines Common Stock may be less than the per share value of the Trust Account.
- Warrants will become exercisable for New iLearningEngines Common Stock, which would increase the number of shares eligible for future resale in the public market and result in dilution to Arrowroot's stockholders.
- Because the market price of shares of Arrowroot Class A Common Stock will fluctuate, iLearningEngines' stockholders cannot be sure of the value of the consideration they will receive in the Merger.
- Arrowroot's Public Stockholders will experience immediate dilution due to the issuance of shares of Arrowroot Class A Common Stock to iLearningEngines stockholders in the Business Combination, and to the Convertible Note Investment and may experience additional dilution as a consequence of certain transactions, including the issuance of shares of Arrowroot Class A Common Stock in a PIPE financing in the future. Having a minority share position may reduce the influence that Arrowroot's current stockholders have on the management of New iLearningEngines.
- Neither Arrowroot nor its stockholders will have the protection of any indemnification, escrow, price adjustment or other provisions that allow for a post-closing adjustment to be made to the total Merger Consideration in the event that any of the representations and warranties made by iLearningEngines in the Merger Agreement ultimately proves to be inaccurate or incorrect.
- Arrowroot has identified a material weakness in its internal control over financial reporting as of March 31, 2023. This material weakness could continue to adversely affect its ability to report its results of operations and financial condition accurately and in a timely manner.
- The consummation of the Business Combination is subject to a number of conditions and if those conditions are not satisfied or waived, the Merger Agreement may be terminated in accordance with its terms and the Business Combination may not be completed.
- The Merger Agreement includes the Minimum Cash Condition as a condition to the consummation of the Business Combination, which may make it more difficult for the Business Combination to be consummated as contemplated.
- Arrowroot may waive one or more of the conditions to the Business Combination.



- The exercise of Arrowroot's directors' and officers' discretion in agreeing to changes or permitted waivers in the terms of the Business Combination may result in a conflict of interest when determining whether such changes to the terms of the Business Combination or waivers of conditions are appropriate and in the best interests of Arrowroot stockholders.
- Arrowroot's ability to successfully effect the Business Combination and New iLearningEngines' ability to successfully operate the business thereafter will be largely dependent upon the efforts of certain key personnel of iLearningEngines, all of whom Arrowroot expects to stay with New iLearningEngines following the Closing. The loss of such key personnel could negatively impact the operations and financial results of the combined business.
- Public Stockholders will not have any rights or interests in funds from the Trust Account, except under certain limited circumstances. To liquidate their investment, therefore, Public Stockholders may be forced to sell their Public Shares or Public Warrants, potentially at a loss.
- Arrowroot may not have sufficient funds to satisfy indemnification claims of its directors and executive officers.
- If, after Arrowroot distributes the proceeds in the Trust Account to the Public Stockholders, it files a bankruptcy petition or an involuntary bankruptcy petition is filed against Arrowroot that is not dismissed, a bankruptcy court may seek to recover such proceeds, and Arrowroot and the Arrowroot Board may be exposed to claims of punitive damages.
- If, before distributing the proceeds in the Trust Account to the Public Stockholders, Arrowroot files a bankruptcy petition or an involuntary bankruptcy petition is filed against Arrowroot that is not dismissed, the claims of creditors in such proceeding may have priority over the claims of Arrowroot's stockholders and the per-share amount that would otherwise be received by Arrowroot's stockholders in connection with Arrowroot's liquidation may be reduced.
- Arrowroot's Sponsor, officers and directors have potential conflicts of interest in recommending that stockholders vote in favor of approval of the Business Combination Proposal and approval of the other proposals described in this proxy statement/prospectus.
- Arrowroot may not be able to complete the Debt Financing or Convertible Note Investment in connection with the Business Combination.
- Arrowroot may amend the terms of the Public Warrants in a manner that may be adverse to holders of Public Warrants with the approval by the holders of at least a majority of the then outstanding Public Warrants. As a result, the exercise price of the Public Warrants could be increased, the exercise period could be shortened and the number of shares of Arrowroot Class A Common Stock purchasable upon exercise of a Public Warrant could be decreased, all without your approval.
- Arrowroot may redeem your unexpired Arrowroot Warrants prior to their exercise at a time that is disadvantageous to you, thereby making your Arrowroot Warrants worthless.
- Following the Business Combination, a significant portion of New iLearningEngines' total outstanding shares will be restricted from immediate resale, but may be sold into the market shortly thereafter. This could cause the market price of New iLearningEngines Common Stock to drop significantly, even if New iLearningEngines' business is doing well.
- The Existing Charter and the Proposed Charter require, to the fullest extent permitted by law, that derivative actions brought in Arrowroot's or New iLearningEngines' name, as applicable, against their respective directors, officers, other employees or stockholders for breach of fiduciary duty and other similar actions may be brought only in the Court of Chancery in the State of Delaware, which may have the effect of discouraging lawsuits against Arrowroot's or New iLearningEngines' directors, officers, other employees or stockholders, as applicable.
- If, following the Business Combination, securities or industry analysts do not publish or cease publishing research or reports about New iLearningEngines, its business, or its market, or if they change their recommendations regarding New iLearningEngines' securities adversely, the price and trading volume of New iLearningEngines' securities could decline.
- Changes to laws or regulations or in how such laws or regulations are interpreted or applied, or a failure to comply with any laws, regulations, interpretations or applications, may adversely affect Arrowroot's business, including Arrowroot's ability to negotiate and complete its initial business combination, including the Business Combination.
- To mitigate the risk that Arrowroot might be deemed to be an investment company for purposes of the Investment Company Act, Arrowroot instructed the trustee to liquidate the investments held in the Trust Account and instead to hold the funds in the Trust Account in cash until the earlier of the consummation of its initial business combination or its liquidation. As a result, Arrowroot will likely receive minimal interest, if any, on the funds held in the Trust Account, which would reduce the dollar amount Public Stockholders would receive upon any redemption or liquidation of Arrowroot.



Risks Related to Redemptions

- If a stockholder fails to receive notice of Arrowroot's offer to redeem the Public Shares in connection with the Business Combination, or fails to comply with the procedures for tendering its shares, such shares may not be redeemed.
- Arrowroot does not have a specified maximum redemption threshold. The absence of such a redemption threshold may make it possible for Arrowroot to complete the Business Combination with which a substantial majority of Arrowroot's stockholders do not agree.
- If Arrowroot is unable to consummate its initial business combination, Public Stockholders may be forced to wait until after the Extension Deadline before redemption from the Trust Account.
- If a stockholder or a "group" of stockholders are deemed to hold in excess of 15% of the issued and outstanding shares of Arrowroot Class A Common Stock, such stockholder or group will lose the ability to redeem all such shares in excess of 15% of the issued and outstanding shares of Arrowroot Class A Common Stock.
- If third parties bring claims against Arrowroot, the proceeds held in the Trust Account could be reduced and the per-share redemption amount received by stockholders may be less than \$10.00 per share.
- Arrowroot's directors may decide not to enforce the indemnification obligations of the Sponsor, resulting in a reduction in the amount of funds in the Trust Account available for distribution to the Public Stockholders.
- Arrowroot stockholders may be held liable for claims by third parties against Arrowroot to the extent of distributions received by them upon redemption of their shares.
- There is no guarantee that a stockholder's decision whether to redeem their shares of Arrowroot Class A Common Stock for a pro rata portion of the Trust Account will put the stockholder in a better future economic position.
- A 1% U.S. federal excise tax may be imposed on Arrowroot in connection with Arrowroot's redemptions of its shares in connection with redemptions pursuant to the Business Combination.